



Satuan Acara Pengajaran

PHP2602167 - Perilaku Kesehatan

Pengajar

Dr. drg. Ella Nurlaella Hadi M.Kes

Dr. dra. Rita Damayanti MSPH

Minggu 1

Materi	Sesi 1 Orientasi mata ajar dan kesepakatan pembelajaran Sub-pokok bahasan Perkenalan, penjelasan silabus, pembentukan kelompok, kontrak belajar
Media	LCD

Referensi

Buku 1:
Elder, John P. e al. 1994. Motivating Health Behavior. New York: Delmar Publisher Inc.

Buku 2:
Tones, Keith dan Jackie Green. 2004. Health Promotion: Planning and Strategies. Sage Publication: London

Buku 3:
Di Iorio, Colleen Konicki. 2005. Measurement in Health Behavior: Method for Research and Evaluation. Jossey-Bass: San Fransico

Buku 4:
Depkes RI. 2004. Perilaku Hidup Bersih dan Sehat di Indonesia.

Buku 5:
Taylor, Shelley E. 2006. Health Psychology (6th ed.). Mac Graw-Hill: New York

Buku 6:
Glanz, Karen, Barbara K. Rimer, K. Viswanath. Health Behavior and Health Education, Theory, Research and Practice, 4th edition. John Willey and Sons Inc.: San Fransisco

Aktivitas Diskusi kelompok, mencari buku refrensi minimal 2

Minggu 2

Materi Sesi 2
Peran promosi kesehatan

Sub-pokok bahasan
Introduksi perilaku sehat dan promosi kesehatan

Media LCD

- Referensi**
- Buku 1:
Elder, John P. e al. 1994. Motivating Health Behavior. New York: Delmar
Publisher Inc.
- Buku 2:
Tones, Keith dan Jackie Green. 2004. Health Promotion: Planning and
Strategies. Sage Publication: London
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Education, Theory, Research and Practice, 4th edition. John Willey and Sons
Inc.: San Fransisco

Aktivitas Ceramah, diskusi dan tanya jawab

Minggu 3

Materi Sesi 3
Kajian perilaku

Sub-pokok bahasan
Definisi operational dari perilaku dan kajian perilaku

Media LCD

- Referensi**
- Buku 1:
Elder, John P. e al. 1994. Motivating Health Behavior. New York: Delmar Publisher Inc.
- Buku 2:
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Aktivitas Ceramah, diskusi dan tanya jawab

Minggu 4

Materi Sesi 3
Perilaku sehat sebagai gaya hidup

Sub-pokok bahasan
Perilaku hidup bersih dan sehat dan gaya hidup sehat

Media LCD

- Referensi**
- Buku 1:
Elder, John P. e al. 1994. Motivating Health Behavior. New York: Delmar Publisher Inc.
- Buku 2:
Tones, Keith dan Jackie Green. 2004. Health Promotion: Planning and Strategies. Sage Publication: London
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Minggu 5

Materi Sesi 5
Pendidikan dan pelatihan

Sub-pokok bahasan
Tujuan pendidikan dan taxonominya, tujuan pelatihan dan pelatihan sebagai pengungat TOT

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- Referensi**
- Buku 1:
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Minggu 6

Materi Sesi 6
Marketing sosial

Sub-pokok bahasan
Perbedaan antara marketing, social marketing dan Modifikasi perilaku, proses dalam social marketing, merencanakan komunikasi kesehatan, berbagai saluran dan produk komunikasi perilaku

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Minggu 7

Materi Health Belief Model

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- Referensi**
- Buku 1:
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Publisher Inc.
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Minggu 8

Materi Sesi 8

Theory of Reason Action

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Minggu 9

Materi Sesi 9
Transtheoretical Model

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- Referensi**
- Buku 1:
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Minggu 10

Materi Sesi 10

Teori Belajar Sosial

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- Referensi**
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- Buku 2:
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Aktivitas Presentasi

Minggu 11

Materi Sesi 11
Komunikasi Persuasi

Media LCD

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- Buku 1:
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Minggu 12

Materi Sesi 12
Teori Modifikasi Perilaku

Media LCD

- Referensi**
- Buku 1:
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- Buku 6:
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Aktivitas Prsentasi

Minggu 13

Materi Sesi 13

Aplikasi ONPRIME dalam masalah kesehatan masyarakat

Media LCD

- Referensi**
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Minggu 14

Materi Sesi 14

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Minggu 15

Materi Sesi 15

Aplikasi ONPRIME dalam masalah kesehatan masyarakat

Media Laptop

- Referensi**
- Buku 1:
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- Buku 3:
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Education, Theory, Research and Practice, 4th edition. John Willey and Sons
Inc.: San Fransisco

Aktivitas Presentasi

Minggu 16

Materi Sesi 16
Ujian Akhis Semester

Sub-pokok bahasan
Feedback/umpan balik proses mengajar

Media

Referensi

Buku 1:

Elder, John P. e al. 1994. *Motivating Health Behavior*. New York: Delmar Publisher Inc.

Buku 2:

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